When buyers ask AI, will they find you?

QX media Tech
CREATE • CONNECT • INSPIRE

Start with a real buying situation. Then see what AI tells your buyer.

01 Define the buying situation

Company or brand

Product or service

Target country / region

Buyer role

Use case

Must-have requirements

Competitor to compare (optional)

02 Ask like a buyer

Edit the brackets. Open a fresh chat for each prompt. Do not name your brand in Q1.

01 Find suppliers

I'm a [buyer type] in [country], buying [product] for [use]. I need [conditions]. Which suppliers should I consider, and why?

02 Assess the fit

For [use] in [country], I need [conditions]. Is [company] a suitable supplier of [product]? What evidence supports this, and what should I verify? Please include source links.

Optional: How does it compare with [competitor] for this use?

03 Find the right contact

I'm in [country] and considering [product] from [company]. How can I contact official sales or an authorized local distributor? Who handles after-sales support? Please include links.

What did AI show you?

Record what you actually see. Accurate, positive results count too.

AI platform / model

Test date / language

Keep one screenshot per answer. Check the sources and contact links yourself.

03 Capture the results

01 The shortlist

Was your company included? Who else appeared, and why?

02 The fit

What was accurate, missing or wrong? Which claims had reliable evidence?

03 The contact route

Were the official site, store or authorized channel and support details correct?

What would you like to clarify first?

Return this PDF + 3 screenshots to QX.

We will review the evidence and agree on a useful next step.

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